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1918

WHAT YOUR GARDEN NEEDS NOW

Fuld's Midsummer Otter

Prophylactic

Mr. C. E. F. Gersdorff,
1825 N. Capitol St.
Wash. D. C.



MAURICE FULD

Plantsman - Seedsman

1457 BROADWAY,

NEW YORK CITY

The following Vegetable seeds can be sown from now on. Special dates are given with special sorts.

BEANS

ESPECIALLY FOR PICKLING OR PRESERVING

	Lb.	2 Lbs.	Pkt.	Oz.
Green Podded Refugee or 1,000 to 1.	\$0.50	\$1.00		
Wax Podded Refugee Wax.	.55	1.00		

BEETS

	Pkt.	Oz.
Extra Early Egyptian (sow up to July 15).	\$0.10	\$0.30

CABBAGE

	Pkt.	Oz.
Danish Ball Head.	\$0.10	\$0.60
Perfection Savoy.	.10	.50
Early Red Dutch.	.10	.50

CHINESE CABBAGE

	Pkt.	Oz.
Now is the right time to sow these.		
Chosen Jakusai.	\$0.15	\$0.30
Shantung Hakusai.	.15	.30
Santosal (sow in August).	.15	.30

CARROTS

	Pkt.	Oz.
Early Parisian.	\$0.10	\$0.40
Early Scarlet Horn.	.10	.40

SWEET CORN

	Lb.	\$0.50
Golden Bantam (sow up to July 15).		

CRESS

	Oz.
Curled or Land Cress (matures in 3 to 4 weeks).	\$0.15

CHICORY

	Pkt.	Oz.
Whitloof (now is the only time to sow it).	\$0.15	\$0.50

CHERVIL

	Pkt.	Oz.
Curled (this elegant salad dressing should be sown every 2 weeks up to August 15. Soak seeds before sowing).	\$0.10	\$0.25

ENDIVE

	Pkt.	Oz.
Green Curled.	\$0.10	\$0.35

Broad-leaved Batavian

	Pkt.	Oz.
Broad-leaved Batavian.	.10	.30

KALE

	Pkt.	Oz.
Scotch Curled.	\$0.10	\$0.30

KOHL-RABI

	Pkt.	Oz.
Early White Vienna.	\$0.10	\$0.50

PERENNIAL FLOWER SEEDS

Now is the time to sow the seeds of Perennials, and by using seeds you can fill your garden with little cost. Space does not permit the listing. Send me your list of requirements, or allow me to make a selection; you may limit me as to the total. Can furnish fresh seeds of delphiniums now.

HOW WOULD YOU LIKE YOUR GARDEN TO BE A SEA OF BLUE FROM JULY UNTIL FROST?

This is how it is done: Cut down all perennials which have flowered up to now and between them plant the heavenly blue "Salvia Farinacea," the most glorious flower for our garden. Place them in every bare spot and thus make your garden a mirror of the sky for the rest of the year.

I can furnish splendid pot-grown plants at once. Per dozen, \$2.00; per 100, \$15.00

LETTUCE

	Pkt.	Oz.
Hanson (sow once a week up to Sept. 1).	\$0.10	\$0.25
Little Gem (the only head lettuce to head now).	.15	.30
Black Seeded Mammoth Butter (sow Aug. 15 to head in the fall).	.10	.25
Trionon Cos (sow every 2 weeks).	.10	.25

ONION SEEDS

	Pkt.	Oz.
Prizetaker.	\$0.15	\$0.25
Selected Yellow Globe Danvers.	.15	.25

PEAS

	Lb.
Blue Bantam (requires no brush and matures quick).	\$0.60
Little Marvel (sow about Aug. 15 for a fall crop).	.60

RADISHES

	Pkt.	Oz.
Scarlet Button.	\$0.10	\$0.30
French Breakfast.	.10	.30
Tele.	.10	.30
Long Black Spanish (sow this July 15 for a fall crop).	.10	.30

JAPANESE RADISHES

These should only be sown early in July. Some specimens weigh 30 lbs. a piece. They can be cooked as well as eaten raw.

	Pkt.	Oz.
Long Nerma.	\$0.20	\$0.50
Miyashige.	.20	.50
Sakurashima.	.20	.50

JAPANESE SPINACH

	Pkt.	Oz.
A special sort for present sowing.	\$0.15	\$0.40

TURNIPS

	Pkt.	Oz.
Yellow Globe.	\$0.10	\$0.20

GIANT JAPANESE TURNIP

	Pkt.	Oz.
Shogon (plant in June, July and August).	\$0.20	\$0.50

For a Winter Salad Sow Now

	Pkt.	Oz.
Corn-Salad (to be harvested from December till March).	\$0.10	\$0.25

PLANT "PACHYSANDRA" WHEREVER GRASS REFUSES TO GROW

Under shady trees, on steep terraces, in wet or dry soil—in solid shade or burning sun; this ground cover is evergreen, absolutely hardy, prospers everywhere, never grows higher than 8 inches; no weeding—no manuring—no mowing—no protection—increases rapidly, bears no flowers, carries no dust, nor sheds its leaves. It is absolutely immune to disease and insects, and is one of the finest gifts nature has given the ever-troubled gardener.

If it had any faults I would mention them, but it is truly perfect.

The plants which I furnish can be set out from April until frost and are guaranteed to give satisfaction.

Strong field grown clumps. Per dozen, \$2.50; per 100, \$20.00

PLANT "IRIS" IN AUGUST

AMERICAN IRIS

To supplant the word "German" I have used the word "American," for these Iris are really the most effective and satisfactory in our gardens.

RARE SORTS

	Each	Doz.
Admiral Togo. White, slightly flushed lavender, edged purple.	\$0.20	\$2.00

	Each	Doz.
Bocage. Rose striped white (new).	.20	2.00

	Each	Doz.
Celeste. Tall, clear light blue; very fine.	.20	2.00

	Each	Doz.
Cyphane Superba. A striking novelty: purple crimson.	.25	2.50

	Each	Doz.
De Suze. Violet.	.20	2.00

	Each	Doz.
Duchesse de Nemours. White, with purple veins.	.20	2.00

	Each	Doz.
Florentina. White, slightly tinted lavender.	.20	2.00

	Each	Doz.
Florentina Alba. Purest white; quite early.	.20	2.00

	Each	Doz.
General Grant. Deep purple.	.20	2.00

	Each	Doz.
Gazelle. Rich maroon.	.20	2.00

	Each	Doz.
Honorabilis. Yellow with fall of purplish margin.	.20	2.00

	Each	Doz.
Hector. Purple; yellow case.	.20	2.00

	Each	Doz.
La Tendresse. Delicate lavender and lilac.	.20	2.00

	Each	Doz.
La Tristesse. A smoky white; only for fanciers.	.20	2.00

	Each	Doz.
Magnet. Light purple.	.20	2.00

	Each	Doz.
Mrs. H. Darwin. Dwarf; large white flowers with violet veins.	.20	2.00

	Each	Doz.
Meille Almira. Sky blue; extra fine; tall broad foliage and gigantic flowers.	.25	2.50

	Each	Doz.
Mme. Chereau. A giant rising 4 1/2 feet high, with clear white flowers beautifully fringed and shaded violet at edges; very showy.	.20	2.00

	Each	Doz.
Mrs. Neubranner. Clear golden yellow throughout.	.30	3.00

	Each	Doz.
Perle. Deep purple.	.20	2.00

	Each	Doz.
Priscilla. Light purple.	.20	2.00

	Each	Doz.
Reine des Neiges. White.	.20	2.00

	Each	Doz.

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POT GROWN STRAWBERRIES FOR IMMEDIATE

PLANTING

You are always told that August is the month to set out plants of strawberries in order to have a full crop of berries the first season. If that held good, is it not reasonable to say that by planting good thrifty plants in July you are wintering a stronger plant, and in consequence may expect a larger crop next spring? This must appeal to any intelligent person as facts which cannot be disproved.

But in addition I give to the gardening public another advantage by the quality of plants I offer herewith.

Plants offered for "August delivery" are grown from runners in the field after the fruit has been harvested, while the plants furnished by me **now** are young, virgin plants of this spring's growth, of which the flowers have been removed, so that all the virgin power has been retained.

Such plants **must** give satisfaction.

Do you know that you can enjoy luscious strawberries from September of this year through the fall, and right from your garden, if you plant

FULD'S FALL-BEARING STRAWBERRIES

Progressive.—This is the very best, and the one berry which I consider truly "fall-bearing." It produces round, large berries, of deep crimson, in constant procession from June until November. The berries are of good flavor, and a hundred plants of this kind will insure you a sufficient crop at one time that you can enjoy a full portion on the table.

Per 25 plants, \$2.00; 50, \$3.75; 100, \$7.50

SPRING-FRUUITING STRAWBERRIES

Novelty—1918

Premier.—A most remarkable berry, producing its crop over the entire strawberry season; beginning as early as any and continuing to bear until the late ones have disappeared. Fruit is deeply and richly colored; very firm, and larger than any other berry.

Per 25 plants, \$1.75; 50, \$3.25; 100, \$6.00

STANDARD VARIETIES

Whenever a variety is "Pistillate," or imperfect in fruiting, this will be mentioned, so as to avoid disappointment.

Prices for all of the following:

Per 25 plants, \$1.50; 50, \$2.75; 100, \$5.00

Brandywine (mid-season.)—A berry of fine aromatic flavor; large, firm and solid, and produces in all kinds of soil.

Gandy.—One of the best bearing sorts; large, firm berries, of finest flavor.

Glen Mary.—An old favorite, but still, in the lead. As a heavy cropper it has never been equalled.

Marshall.—The finest berry found in the Boston market. It is of mid-season, rich red in color, and of enormous size. It does well in the region of New York, and particularly up-State.

Sharpless.—A berry especially favored in rich, strong, clayey soil. The berries are irregular in shape, but of splendid quality. Mid-season.

Early Jersey Giant.—The finest berry to be grown for the vicinity of New York and Northern New Jersey. In my opinion, it is the finest berry for the amateur, for you cannot buy it in the market, as it will not ship. It has a most delightful flavor, is juicy, and requires no sugar in preparing it for the table.

MAURICE FULD

PLANTSMAN - SEEDSMAN

1457 BROADWAY

PHONE:
BRYANT 2926

NEW YORK, March 29, 1918.

LECTURER, WRITER

AND

CONSULTING EXPERT
ON GARDENING

Mr. Charles E. F. Gersdorff,
1825 North Capitol St.,
Washington, D. C.

Dear Sir:

To my great regret I find that so far this year I have not been favored with an order from you. I wish to appeal to you because in these serious times I need your help and encouragement more than ever.

I would therefore appreciate any order you would send me, no matter how small.

Trusting that I may hear from you, I am

Very truly yours,



The Latest and Most Improved Garden Tool
a God-send gift to the amateur is the

GILSON WEEDE

NO MORE BACK-ACHE

Four Times the Work With Half the Effort

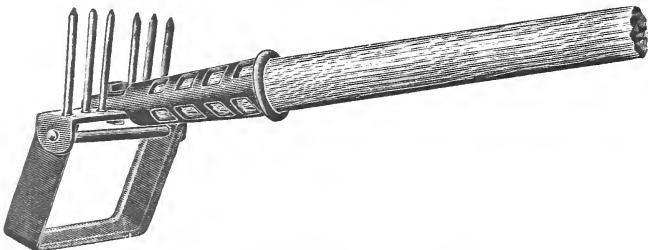
The doubled-edged oscillating steel blade of the Gilson Weeder cuts both ways under the soil surface, destroying weeds and loosening the earth. It lightens and levels the soil and forms a perfect mulch.

Every stroke counts, backward and forward. There is no tiresome chopping movement, as with the ordinary hoe. You work away from the loosened soil, instead of working over it and tramping it down.

The Gilson Weeder does the work of a rake also; clearing the ground as you work, without changing tools. It leaves the ground in perfect condition for absorbing warmth and moisture.

The weeder can be run close to the plants and shrubbery without harming them, because the side-arms act as fenders for the cutting blade. It is easy to reach under shrubs and flowers.

6-foot Handle.



Pat. Jan. 11, 1916: Pat. May 1, 1917

Size 1—3½-in. Blade, for Narrow Rows, with 6-foot handle \$1.00

This particular narrow tool is a godsend to the amateur. You can now weed between closely set plants in flower beds without having to step on the bed at all. Just the ideal tool for hardy borders, which often are very deep.

Size 2—5-in. Blade, for General Work, with 6-foot handle \$1.10

Size 3—6-in. Blade 1.25

Size 4—8-in. Blade 1.50

SAVE YOUR GRAPES BY USING "GRAPE BAGS"

Prices as follows:

MANILA GRAPE BAGS

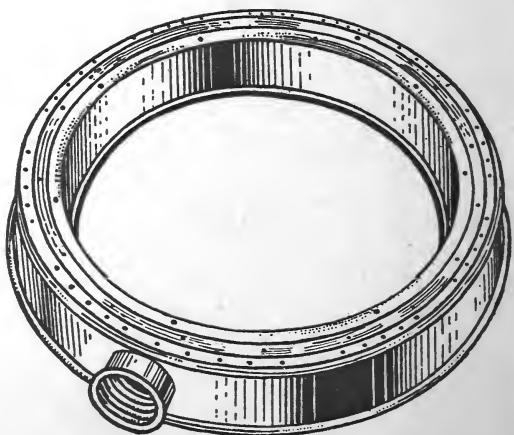
	Per 100	Per 1,000
Small Size	\$1.25	\$10.00
Medium Size	1.50	12.00
Large Size	1.60	13.00

TRANSPARENT GRAPE BAGS

Standard Size

	Per 100	Per 1,000
White	\$2.75	\$25.00
Colors	3.00	27.50

THE NIAGARA SPRINKLER



The Best Lawn Sprinkler on the Market

In Brass Each \$1.25